

# Investment Offer

## 1. General information about the project

1. **Project name:** Construction of a robotic dairy farm for 2000 heads
2. **Project branch:** Agriculture
3. **Project location:** Republic of Belarus, Vitebsk region, Senno district

**4. Project description** (the essence of the investment project, prerequisites, goals, what is expected from investor, why can the project be of interest to investor)  
To implement the project, a site for construction on the basis of JSC "Sennenskyrayagroservis" is provided. The project provides for the creation of new jobs.

5. **Degree of the project readiness** (availability of business plan, feasibility study, marketing research or other preparatory work/studies carried out (or in progress) and the date, when they were prepared)

### Investment offer

## 2. Information about the project initiator

1. **Organization full name:** JSC "Sennodistrictagroservice"
2. **Registration date:** 17.01.1992
3. **Authorized fund structure, %:**

Legal entities:	Share
- state ownership form	99,96
- private ownership form	
Individuals	0,04

## 3. Description of the market of the product intended for manufacture

### A. Description of the product intended for manufacture:

1. product name and description: Cattle, milk
2. main consumers: processing enterprise
3. main competitors (producers of similar product performance goods): enterprises of the agricultural sector

### B. Domestic market description

1. current market capacity (over the latest reporting period)
2. prospective domestic market share: %
3. strategy for operating in the domestic market:
  - lower prices
  - better product quality
  - better service
  - state support (protection from import, guaranteed state public purchases and other support)
  - other (specify)
4. state regulation (price regulation, licensing of the activities etc.):
5. return on sales (%): (in year):
6. market concentration degree (approximate total market share of five largest market players, %):

7. other (specify):

### C. External market description

1. Estimated sales volume distribution by core regions, %:

EEU countries (Eurasian economic union)	Incl. Belarus market	EU countries	Other countries
100	100		

2. Does the company have experience in exporting to these countries:  yes;  no

3. Do other Belarusian producers export these products to the main target markets?  
 yes;  no

## 4. Description of available infrastructure

### Railways and motor drive ways:

- company's own branch railway
- Belarusian Railway line (distance from the site, km): 36
- state motor roads (distance, km):
- other roads with improved surface (distance, km): 50

### Communications:

- electricity network (voltage: 100 kilovolt amps, distance, km: )
- water pipeline
- gas pipeline

### Land plot and manufacturing facilities:

- land plot availability (area: purpose of use: )
- presence of constructions (area: , purpose of use: )

### Other infrastructure:

- warehouses, logistics terminals (area: , description:)
- possibility of production expansion and installation of additional production capacities
- possibility of construction of the necessary infrastructure via state budgetary financing (description:)
- Other (specify):

## 5. Key advantages of the project

Short description of each is expected:

- developed brand:.
- profiled staff: (the necessary personnel potential has been formed)
- supply chain of raw materials and components:.
- (commodity) distribution network:.
- guaranteed volume of orders:.
- presence of valid patents, licenses, permits: .
- provision of benefits within the project implementation: (in accordance with the legislation of the Republic of Belarus)
- core partners:.
- other (specify):

urgency

applying new technology

creation of new jobs

developed transport infrastructure

there is a long-term experience of the organization and ensuring functioning of agricultural branch

there is a base for training of workers: the establishment of additional adult education " Center of training, professional development and retraining of workers»

## 6. Project financing

**A. Total investment amount:** 8,5 million dollars

**B. Investment sources** select:

	Source	Amount
<input type="checkbox"/>	Own resources	
<input checked="" type="checkbox"/>	Investor's resources	8,5
<input type="checkbox"/>	State financing	
<input type="checkbox"/>	Grants	
<input type="checkbox"/>	Long-term loans	
<input type="checkbox"/>	Short-term loans	
<input type="checkbox"/>	Other (specify):	
<input type="checkbox"/>		
<input type="checkbox"/>		
<b>Total:</b>		8,5

**C. Investment resources allocation:**

- research and development
- infrastructure development
- construction
- purchase of real estate
- purchase of equipment, technologies, licenses
- preparation of production
- working capital financing
- other (specify):

**D. Form of investor participation in the project:**

	Forms of investor participation	Investor's share in authorized fund under the intended participation form, %
<input type="checkbox"/>	Contribution to the authorized fund of a newly established enterprise	
<input type="checkbox"/>	Purchase of shares (share in the authorized fund) of the existent enterprise	
<input type="checkbox"/>	Purchase of the enterprise as an asset complex	
<input type="checkbox"/>	Additional issue of shares for selling to investor	
<input checked="" type="checkbox"/>	Other(specify): <b>During the project implementation all forms will be considered participation in projects</b>	

**E. Preliminary indicators of the project efficiency**

Indicator	Value
Annual revenue (, excl. of VAT, after reaching the project capacity)	
Period for reaching the project capacity, years	
Pay-back period, years	7
Dynamic pay-back period, years	
NPV*	
IRR*, %	
Discount rate, %	

\* IRR and NPV are indicated as of year \_\_\_\_\_ of the project implementation.

## **7. Contact information**

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**Date of the investment offer preparation:** 07.06.2018